



e-learning for today's funeral professionals

## Staying Relevant in the Age of Cremation

### Session Highlights

Larry Stuart, Principal and Founder of Raven Plume Consulting, presented an extremely important webinar focused on the importance of staying the course in the age of cremation. He gave us tips for embracing cultural change, incorporating the service into our businesses, and avoiding the pitfalls of denying its existence. Furthermore, his five actionable tips for avoiding irrelevancy were eye-opening. We hope to see you at an upcoming WilbertEDU webinar. Remember, it's free and you receive valuable CE credits. Visit [www.wilbert.com/wilbertedu](http://www.wilbert.com/wilbertedu) to register for a webinar today.

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