



e-learning for today's funeral professionals

## Starting from Scratch

### Session Highlights

Hundreds of attendees enjoyed the WilbertEDU session on April 14 entitled Starting from Scratch presented by Doug Gober. The presentation focused on the many new ideas and innovations which are unfolding in the funeral industry, and Doug outlined what a brand-new funeral home could look and feel like if starting over. Issues highlighted were Hotels vs. Chapels, Invocare, 3-D printing, Reception areas, Multi-purpose spaces, Architecture, Bio cremation, and many more.

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