



## Securing Digital Legacies

### Session Highlights

All of those who attended this WilbertEDU presentation by Andy Lopez were given a wealth of information for understanding and embracing the digital age and how to leverage technology for helping grieving families and for creating a thriving funeral business for the 21<sup>st</sup> century. The presentation focused on a variety of helpful topics including:

- Memorialization changes due to digital legacies
- The many examples of each of our digital footprints
- Helping families sort through digital footprints
- Gravestone QR codes
- Cemetery mapping software
- Funeral home livestreaming
- Online obituaries

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