

PRESS RELEASE

Ken Moore
Wilbert Funeral Services, Inc.
913.345.2120
kmoore@wilbert.com

## WILBERTEDU™ PROVIDES FREE ONLINE COURSES FOR CEU HOURS

OVERLAND PARK, KS, October 1, 2020 – Wilbert Funeral Services, Inc. is supporting funeral professionals seeking CEU hours with a new complimentary online program called WilbertEDU™. WilbertEDU fills the gap in this current environment of restricted in-person events such as industry conventions and local and state meetings where CEU-earning opportunities are often provided.

Launching in November, 2020, WilbertEDU will feature presenters such as John McQueen, an accomplished funeral professional and entrepreneur, providing insight on remaining in business during these challenging times; Linda Stuart, Celebrant extraordinaire, on the importance of ceremony especially with cremation families; Lance Ray of Pierce Chemical, on time management and work/life balance, prep room tips, and why ethics are even more important today; and Mike Forbes of Wilbert's Granite Choices division, discussing the many options available to generate revenue in the cemetery environment. Other WilbertEDU topics will address burial vault basics and simple presentation of outer burial container options to families; effective marketing of caskets; legal issues to keep you and your business protected; the importance of engaging youth in ceremonies; and many more topics in development.

"We are excited to offer an excellent series of educational sessions to funeral professionals who are in need of CEU hours but also looking to enhance their skills in funeral service and business operations," said Mark Bates, President and CEO of Wilbert Funeral Services, Inc. "WilbertEDU is designed to bring together professionals to learn and share best practices while exercising safe distancing via online interaction."

While there will be no fees involved for WilbertEDU sessions, strictly voluntary donations will be gratefully accepted for The Wilbert Foundation, which helps provide support for the many children's chaplaincy programs across North America.

Go to <u>www.wilbert.com/wilbertedu</u> to see upcoming topics and receive updates on WilbertEDU sessions, dates, times and registration.

## **About Wilbert Funeral Services, Inc.**

Established in 1880, Wilbert Funeral Services, Inc. is a licensor of, and supplier to, independently owned concrete burial vault manufacturers that are licensed to manufacture Wilbert® brand burial vaults under an intellectual property license agreement including the sale of cremation products, vault forms, liners, and other related products to the licensees. The company sells other funeral industry products directly to funeral home customers through its vast distribution network. Wilbert's Company Store division manufactures and distributes vaults, caskets, lawn crypts, monuments, and other precast concrete products as a licensee. Substantially all of the company's customers are located in the United States and Canada. For more information about Wilbert Funeral Services, Inc., visit <a href="www.wilbert.com">www.wilbert.com</a> or call 913.345.2120.

## **About Alleghany Capital Corporation**

Alleghany Capital Corporation owns and manages a diverse portfolio of non-financial businesses for its parent company, Alleghany Corporation (NYSE:Y). Alleghany Capital's investments are categorized as either industrial businesses or non-industrial businesses. The industrial businesses include: (i) Precision Cutting Technologies, Inc., a holding company with four operating businesses: (a) Bourn & Koch, Inc., a provider of precision automated machine tool solutions; (b) Diamond Technology Innovations, Inc., a manufacturer of waterjet orifices and nozzles and a provider of related services; (c) Coastal Industrial Distributors, LLC, a provider of high-performance solid carbide end mills; and (d) as of March 2020, Supermill LLC, a manufacturer of high-performance carbide end mills; (ii) R.C. Tway Company, LLC (dba "Kentucky Trailer"), a manufacturer of custom trailers and truck bodies for the moving and storage industry and other markets; (iii) WWSC Holdings, LLC, a structural steel fabricator and erector; and (iv) Wilbert Funeral Services, Inc., a provider of products and services for the funeral and cemetery industries and precast concrete markets. The non-industrial businesses include: (i) IPS-Integrated Project Services, LLC, a design, engineering, procurement, construction management and validation service provider focused on the global pharmaceutical and biotechnology industries; (ii) Jazwares, LLC, a global toy, entertainment and musical instrument company; and (iii) CHECO Holdings, LLC, a hotel management and development company. For additional information about Alleghany Capital Corporation, please visit www.alleghanycc.com.

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