



WILBERT OFFERS COMPANION URN FOR SAME-SEX COUPLES

OVERLAND PARK, KS, April 1, 2021 – A companion urn with an etching showing same-sex couples walking down a country path is now available from Wilbert Funeral Services, Inc. to meet the desire of the LGBTQ community for an urn that is truly designed for them. Wilbert, in conjunction with urn supplier Mabrey Products, is offering the Together Again companion urn, a solid walnut urn featuring an intricate three-dimensional carving of two men or two women walking arm-in-arm in a beautiful pastoral setting. This expands the Companion Urn beyond the heterosexual couple that is also offered as a choice.

Wilbert recognized an unfulfilled market when they received a heartfelt plea for help from a couple of thirty-five years who were at a loss at finding a suitable urn representing their life together as a gay couple.

“We realized the need to expand our offering to all couples after an earnest conversation with these gentlemen who explained that not only were they unable to find an appropriate urn, but felt turned away by others they reached out to,” said Mike Devaney, Merchandising Manager at Wilbert. “They told us that they were grateful to Wilbert for breaking through barriers and making life and love equal, no matter who you are.”

The Wilbert Companion Urn can be found on Wilbert.com or ordered directly from WilbertDirect.com, an ecommerce website exclusively for funeral providers. You can also contact your local Wilbert representative for more information on this unique urn.