

## THE WILBERT GROUP INVITES YOU TO VISIT BOOTH 2023 IN NASHVILLE, TENNESSEE AT NFDA.

OVERLAND PARK, KS, September 20, 2021 – The Wilbert Group invites you to visit our booth (# 2023) in Nashville, Tennessee at the National Funeral Directors Association Convention this October 18<sup>th</sup> through 20<sup>th</sup>.

This year we will have a special introduction! We at Wilbert enjoy a challenge, and we saw an opportunity to help our most loyal customers solve a decades-long dilemma, so we decided to invent a solution. Visit us at NFDA to see our newest innovation that addresses a recurring need of today's funeral professionals. We promise you'll want to see this demonstration. Please join us for the reveal you won't want to miss.

In addition to our big reveal, our guests this year are Karine Bouchard and her son Nicolas from Montreal, Canada. Karine is the creator of the exclusive Wilbert Four Seasons Urn collection, Wilbert Memorial Series Mementos, and her original creation, the Sapphire Seas. Karine found her calling in 1991 and was inspired to create these beautiful and artistic funeral urns. Her company has developed an uncommon expertise in the field of glass blowing funeral urns, and she is an artist in every sense of the word. Each glass urn is as unique as the person it commemorates, and each tailor-made piece receives the same attention and care.

Another member of The Wilbert Group on display will be Wilbert's Granite Choices showing the many ways you can create meaningful cremation spaces for families to permanently memorialize their loved ones. Whether it be a bench, a pedestal, or a beautiful niche columbarium, Wilbert can help with the design!

Pierce will feature their XHALE Odor Control System featuring three different products designed for body cooler, air odors, and surface treatment. It will treat up to 600 square feet of enclosed space per container. Also to be featured at NFDA is the NecroMetics® Restorative Art Cosmetic Kit. The NecroMetics® line was created by a licensed embalmer, SPFX cosmetics enthusiast, and restoration expert, exclusively for his restoration practice. After many inquiries, he decided to make these products and techniques available to funeral professionals everywhere. Two of these products are NecroDerm<sup>TM</sup>, a wax replacement that will not be disturbed by touch, and NecroPAX<sup>TM</sup>, a sealing base that will cover ANY discoloration and will NOT rub off. Pierce has everything you need for flawless cosmetic work, even in cases of severe trauma. See for yourself at booth 2023.

Astral has listened to its customers and would like to invite all convention attendees to stop by the booth for a demonstration of their new custom bed design. The new bed design will accommodate

the growing challenge of increased weight requirements, while being virtually effortless to raise and lower. Astral will also highlight the brand new high-resolution custom interior head panel offering that is now available, as well as their newly designed custom catalogs. These new custom catalogs can be personalized for your funeral home, directors, and pre-need staff in both a hard copy and a digital version at no cost to your firm whatsoever.

There will also be a number of drawings and prizes given away during convention hours, come by and visit with our representatives to learn all the details.

We look forward to welcoming you to The Wilbert Group booth 2023!

For more information, you may call us at (913) 345-2120.

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