



## TEN PIERCE SALES REPRESENTATIVES EARN SPECIAL ACHIEVEMENT AWARDS

BROADVIEW, IL, March 2, 2016 – Pierce Chemical recently recognized ten Regional Sales Representatives with special achievement awards earned for their efforts in 2015.

Bobby Herring was awarded the distinguished Bill Pierce Award, given to one who demonstrates exemplary professionalism and above-and-beyond efforts. Bobby was recognized for his 45 years of service with Pierce and most importantly for the valuable support that he provided to his many customers over the years. Bobby retired at the end of 2015.

Kevin Russell achieved the 2015 Rookie of the Year award, having quickly earned the respect of his customers and accelerating sales in his territory of Michigan and Indiana.

Michael Kuruc earned the award for the Largest Increase in Overall Sales in 2015. Michael is the sales rep for Virginia and portions of Pennsylvania and Ohio.

Rick Rork, who covers the state of Illinois, was given the award for Largest Increase in Fluid Sales in 2015.

Randy Emmert achieved both the Top Memorial Book Sales award and the Top Urns Sales award for 2015. Randy's territory encompasses Colorado, Oklahoma and Kansas.

Seven individuals received the Pierce 110% Club Award, given to sales representatives whose 2015 sales were at least 110% of those in 2014. These individuals are:

Angelo Frazetta (New Jersey, New York, portions of Pennsylvania)

David Hicks (Kentucky, portions of Ohio)

Michael Kuruc (Virginia, portions of Pennsylvania and Ohio)

Kevin Russell (Michigan, Indiana)

Abby Shurtz (portions of Texas)

Don Summers (portions of Texas)

Justin Willis (Arkansas, Louisiana)

“Each of these individuals has worked hard on behalf of their customers and deserve this recognition for their dedication and professionalism, said Lance Ray, COO and Executive Vice-President of Pierce. “Their achievements are testimony to the trust that their customers place in them for not only product but guidance and best practices to ensure that families are best served.”

For more information on Pierce, visit [www.piercechemical.com](http://www.piercechemical.com)