

# FIRM USER'S GUIDE Revision July, 2016

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## Introduction to this Firm User's Guide

This manual will help you understand:

- 1. How to set up Wilbert ESP Users at your Firm
- 2. How to set up who at your Firm you want to receive notifications of arrangements that are made
- 3. How to run management reports
- 4. How to use Wilbert ESP to educate families and help them select an outer burial container.

# **Home Page**

## Logging In

Go to <u>www.wilbertesp.com</u> and log in using the email and password that was activated and authorized for you to use Wilbert ESP, WilbertDirect or Wilbert.com.



If you are already logged in to any of these three websites, you will be automatically logged in to the others.

If you forgot your password, click where indicated.

Upon logging in, you will be on the Home Page.

## If You Don't Have Log-in Credentials

Contact your Wilbert Licensee who can set up your Firm's Wilbert Education Selection Process as well as help you obtain log-in credentials.

#### Home Page Menu

Upon logging in, you will see two choices on the Home Page, Wilbert ESP and Admin



Clicking on Wilbert ESP will take you to the Educated Selection Process. Clicking on Admin will take you to the Administrator Panel.

## Wilbert ESP Administrator Panel

The **Wilbert ESP Administrator Panel** allows you use to manage your Wilbert ESP users, who should receive notifications of arrangements made by your staff, access reports on your activity, and more.

The six functions managed on the Administrator Panel are:

- Firm Users
- Notifications
- Reports
- Home
- Reset Password
- Log Off

## **Firm Users Section**

The **Firm Users** button will bring you to a page labeled *Manage ESP Users*. This is the page you will use to keep track of the people to whom you grant access to use Wilbert ESP.

Wilbert ESP Administrator Panel	Manage ESP Users		
Firm Users	Search	Go	
Notifications	To add a new user, click here.		
Reports			
Home			
Reset Password			
Log off			
		© 2015 - Wilbert	All rights reserved.

To see all of the people in your company who are currently in the database, click on the **GO** box next to the search field. The person's name will appear in the drop-down list. You can also type a name, or partial name, into the Search box to find a specific individual.



This database is the same database as in two other Wilbert websites, <u>www.wilbert.com</u> and <u>www.wilbertdirect.com</u> so those who are activated to use either of these websites will appear on this drop-down list. However, they must still be authorized to use Wilbert ESP.

#### Authorizing Wilbert ESP Users

To authorize people to use Wilbert ESP, find their name in your drop-down list, highlight it, then go to the top of the page and you will see their Name in the upper right with a check-box option for "Can Access ESP". Check the box and click the **Save** button.

Wilbert ESP Administrator Panel	Manage ESP Users				
Firm Users	Search	Go		Name Klingenberger, Mark	
Notifications	To add a new user, click here.				
Reports	Customer Name	Customer Number	User	Affiliation Funeral Home	
Home				Can Access ESP	
Reset Password					
Log off					Cancel Save

#### Adding a New User

Also found on the Firm Users page is an option to **add a new user**. Clicking on that link will bring you to this screen:

Ed	ucated Selection	Process	
	Wilbert.		
Add a New Us	er		
First Name:		*	
Last Name:		*	
Email Address:		*	
Password:		* (5 charac	ter min
Confirm Password:		*	
* Denotes required	fields.		
Submit			

Once a new user is created, that person will be listed on the **Manage ESP Users** page. The user's name will be shown under the column "users" on the far right.

This person will still need to be granted authorization to use Wilbert ESP (see Authorizing Wilbert ESP Users).

## **Notifications Section**

The **Notifications** button will be bring you to the **Manage Notifications** section. Here you will be able to see who at your Firm receives notifications when arrangements are made or the status of an arrangement changes. To remove an email address, click on the **Delete** button to the right of the address.

Wilbert ESP Administrator Panel	Manage Notifications	
Firm Users	Who should receive notification when an order status changes?	
Notifications	john.smith@asmithfuneralhome.com	Delete
Reports	v todd.smith@asmithfuneralhome.com	Delete
Home	v natalie.jones@asmithfuneralhome.com	Delete
Reset Password		
Log off	Enter e-mail address only	
	james.colman@asmithfuneralhome.com Add Address	
	Cancel Save	
	© 2015 - Wilbert. All rights reserved.	

Here you may also add others who need to receive notifications. Simply type an email address into the box on the screen and click the **Add Address** button.

When you have added the email addresses of everyone you want notified, click the **Save** button.

## **Reports Section**

Under the **Reports** button, you will be able to run useful reports on burial vaults sold, individual user activity on Wilbert ESP and other details. On the **Reports** screen, you can choose your **Report Type, Firm User, Order Date Range, Service Date Range**, and **which Products** to include in the report. You can also choose to run the report as either an Excel spreadsheet or as a PDF document.

Wilbert ESP Administrator Panel	Reports		
Firm Users	Report Type *	Select	
Notifications			
Reports	Finn User	All	
Home	Order Da	te Range	
Reset Password	Start Date		
Logoff	End Date		
	Service D	Date Range	
	Start Date		
	- 1D		
	End Date		
	Product(s)	All	
		The Wilbert Bronze®	
		Bronze Triune®	
		Copper Triune®	
		Stainless Steel Triune®	
		Cameo Rose Triune®	
		Veteran Triune®	
		White Tribute®	
		Gray Tribute®	
		Venetian® White Venetian®	
		Citadel®	
		Continental®	
		Salute®	
		Monticello®	
		Monarch®	
		Concrete Box	
	Report Format *	⊙ EXCEL ⊙ PDF	
		Submit	

Under the **Report Type** menu, you will find two choices: **Full Order Report** and **Summarized Order Report**.

The Full Order Report has every detail from order dates, to complete specifications on ordered burial vaults, to information on the deceased and service details, to cost/pricing information. The Summarized Order Report provides basic information including order dates, products ordered, the deceased name and cost/pricing information.

Under the **Firm User** menu, you will find the names of all your Wilbert ESP users. You can run a report on all Users or select individual Users. You can also choose several Users by simply clicking on those which you want included in the report.

Under the **Order Date Range** or **Service Date Range** dropdown menus, you can choose specific dates for your report. If you do not select specific dates, your report will include all orders in Wilbert ESP for the particular User(s) that you selected.

Under the **Product(s)** list, you can choose any or all products to include in your report. To choose several products, simply click on those which you want included in the report.

When you have made all of the above selections, select either an **Excel** spreadsheet or an **Adobe PDF** file for your report. Of course, an Excel format will allow you to sort the information while a PDF is read-only.



Be sure that you have enabled pop-ups in your Internet browser options to ensure that Excel files and PDF files will show on your computer.

After you have made all your selections, click on the **Submit** button.

## **Home Button**

The Home button will return you to the Home Page.

## **Reset Password Section**

The **Reset Password** button enables you to change your settings if you need to. Your name and email address may already be auto-populated, but if not, type those in. Select a new password, confirm it, and click **Submit**. Your new password will be saved.



## **Log Off Section**

Click on this to log yourself out of Wilbert ESP. You will then see the initial Log-in screen.

## References

## Desktop Icon/Shortcut



An icon/shortcut is available to place on a computer desktop. There are two versions: <u>ESP Logo in White Background (for desktops with darker colors)</u>

ESP Logo with no background (for desktops with lighter colors)

These graphics are in .ico format, which is necessary for a desktop shortcut. To create the actual shortcut:

- (1) From your desktop, add a shortcut/hyperlink to www.wilbertesp.com
- (2) Right-click on your new shortcut and select Properties
- (3) Select Change Icon
- (4) Browse to where you downloaded the Wilbert ESP .ico and select

Video Tutorials

Tutorials are found in this video portfolio:

http://vimeopro.com/wilbertfuneralservices/wilbert-esp-funeral-professionals Password: ESP

# **Using the Wilbert Educated Selection Process**

After going to <u>www.wilbertesp.com</u> and logging in, the user is brought to the Home Page. To begin an arrangement with a family, select the **Wilbert ESP** button.



A series of slides will appear and automatically scroll. These can be used to introduce the family to burial vaults and that there are different types of units that you will be discussing with them as you go through the selection process. While these slides are not designed to stop-and-start (as the education process comes later), they will repeat if there is anything you wish to point out prior to beginning the selection process.



Click on the **Begin** button in the bottom right to advance to the next screen.

#### Entering the Deceased's Information

This first screen is where the funeral professional will enter the information about the deceased. Certain fields are required: **First Name, Last Name, Date of Birth** and **Service Number**. Date of Death is not a required field, allowing for Pre-Need arrangements. Clicking in either of the "Dates" fields will bring up a calendar which allows quick entry of this information.

On this page, there are also options for **uploading a photo** of the deceased – this photo can be cropped (see Cropping Photos) and will then appear in the center panel at the top of the screen, along with the person's name, year of birth and year of death. This will then be displayed on every subsequent screen throughout the education and selection process.

Your Funeral Home	Educated Selection Pro Willbert.	cess
First Name *	Middle Name	Last Name *
		٩
Date of Birth *	Date of Death	Service Number *
		Q
Upload Photo		
Choose File No file chosen		
Burial Type * O Pre-Need O At-Need O Sp Do you know the details of your service? *		
	Next >	

At the bottom of the screen, select the **Burial Type**, either **Pre-Need** or **At-Need**. If you are in a market that defers burials until Spring, you will also see a selection for **Spring Burial**. You will also see a **Yes or No** choice as to the service details. Clicking "No" will bring you to the next screen. Clicking "Yes" brings up fields for entering detailed information on the service:

Service Date *	Service Time *	Service Location	
		Select •	
Cemetery *	Est. Time of Arrival	City *	State/Province *
			Select 🔻
Notes			
		200 of 200 characters remaining	

In the example below, the deceased's information has been entered, a Service Number has been entered, a photo from the family has been uploaded, and the photo has been cropped.

Your Funeral Home	(C.)	30 - /016	ing Life with Respect
First Name *	Middle Name	Last Name *	
Joan	L	Madden	Q
Date of Birth *	Date of Death	Service Number *	
08-11-1950	06-21-2016	Madden	Q
Upload Photo			
Choose File No file chosen			
•			

## Working with and Cropping Photos

The acceptable formats for photo uploads are .jpg and .png and photos may be cropped for the best fit within the oval guidelines. Photo-cropping allows flexibility for off-center photos of the deceased or selecting the deceased from a group photo.



#### Entering the Service Details

In the example below, details of the service were known and entered. The required fields are **Service Date**, **Service Time, Cemetery, City** and **State/Province**. For convenience, a pop-up calendar will appear when clicking on the **Service Date** field and a pop-up time selector will appear when clicking on the **Service Time** field and the **Est. Time of Arrival** field. A drop-down menu will appear when clicking on **Service Location** with the choices of Funeral Home, Church, Cemetery Chapel, Graveside and Other. The **Notes** field allows for entering any other miscellaneous information regarding the service.

As you work with the program and enter cemeteries and cities, most Internet browsers will provide automatic pop-ups of previously entered information, which will make it easier for you to select in the future. All of this information will be communicated to your Wilbert Licensee at the end of the Educated Selection Process.



Burial Type $*$ $\bigcirc$ Pre-Need	● At-Need ○ Spring Burial		
Do you know the details o	f your service? * 🖲 Yes 🔘 No		
Service Date *	Service Time *	Service Location	
06-22-2016	9:30 AM	Funeral Home	v
Cemetery *	Est. Time of Arrival	City *	State/Province *
Mount Carmel	10:30 AM	Hillside	IL •
Notes			
		200 of 200 characters	

## Minimum Order Lead Time Exceeded

If while you are entering the service date and time information you see a "Minimum Order Lead Time Exceeded" pop-up message, you have entered a date and time that is outside of the minimum lead time for the vault delivery that was established by your Wilbert Licensee. In this example, the Licensee established a 24-hour minimum lead time.

If you indeed meant to enter that date and time, you just need to click **Yes, I Agree** and you may continue to make the arrangements with the family uninterrupted. However, it is necessary to call your Wilbert Licensee at your first opportunity to further discuss.

Minimum Order Lead Time Exceeded
Time of service is scheduled within 24 hours. Please call us to discuss options. Call Joanne at 800-345-6789.
Yes, I Agree
06-21-2016 Madden

It may be that you entered an incorrect date or time by mistake, in which case click **Yes I Agree** to close the pop-up message, then go back to the Service Details and correct your entries.

#### **Presentation (Education) Slides**

The next five screens feature **Presentation Slides** which allow the funeral professional to begin the education process about why outer burial containers are required, what burial vaults are, and begin the discussion about what can be done in the way of services. Your Wilbert Licensee will have set these slides up for you and may vary from the example shown below.









Click **Next** on each slide to advance. You can also click **Back** if you need to clarify any information for the family.

After the fifth slide, you will be taken to a final Education page, this one with a video screen.

#### **Educational Video**

The educational video is a two-minute video presenting the family with a quick overview of the role of a burial vault and the introduction of personalization that is available on many burial vaults. The brief video must be watched the first time arrangements are being made with a family. Only after viewing the entire video will the **Next** button become illuminated and advancement made possible. The video can be replayed, if desired.

After the video is viewed, click **Next** to advance to the next page.





Once arrangements have been completed and saved, the funeral professional can access the arrangement/service details at any time by searching by Last Name or Service Number on the first ESP screen and bypass the video. Quickly scroll through the various ESP screens to get to the section where you need to add or modify details.

#### **Choosing Personalization**

On this screen, the family is asked if any of the four personalization options reviewed in the video are of interest: **Legacy Custom, Legacy, Life's Reflections** and **Nameplate & Emblem**. Basic descriptions of each option are provided for review. Clicking on any of the four will save that option in the system and be retrieved for later discussion once a burial vault has been chosen. Also, by clicking on any of the four boxes, you will advance to the next screen.



There is also a **No Personalization** option at the bottom of the selections. If a family selects this option, the following screen will ask if they are interested in a protective burial vault. If "I'm not interested in protection" is chosen, the program will advance to the final Order Summary screen with the unlined box. If a family desires a protective burial vault, click Yes to advance to the **Selection** section.

Are you interested in protection?



## **Burial Vault Selection**

The burial vault selection process features a carousel of the Wilbert vaults that you offer at your firm. The opening screen shows the burial vault which you chose as your "standard" unit, typically a center-point unit from which you can move up or down depending on the family's preferences. As the carousel is structured based on your retail pricing, choosing the **Left Arrow** will show lower-priced units while choosing the **Right Arrow** will show higher-priced units



Under each of the vault options is the description for that vault. Each will show **Size**, **Primary Liner**, **Secondary Liner**, **Personalization Options**, **Warranty** and **Weight**. Some vaults will show options others don't, such as different sizes and personalization availability, depending on what is offered by your Wilbert Licensee.

Many of the units will have multiple images that can be chosen by clicking on the smaller images below the main one. One common variation will be to show different personalization options.

**For size options**, select the arrow in the dropdown menu. The available vault sizes will be shown. When an alternate size is selected, the weight of the vault will also change in the designated window.

If a vault is offered in different color combinations, there will be **Base Color** and **Texture Color** circles on the page. Choosing different combinations will cause the **Color Swatch** to change. If the vault can be fabricated in custom colors, you will see text boxes to the right of the color circles in which you can type a custom color – however, in these cases the color swatch will not change.

When the vault and the choices for the vault have been selected, click Select This Option.

#### Finalizing the Burial Vault Selection & Choosing Personalization

This screen summarizes the vault choice **including Model**, **Size**, **Price**, **Primary Liner**, **Secondary Liner**, **Personalization**, **Color Options**, **Warranty** and **Weight**. The color swatch will be shown and the vault description is detailed underneath the vault image.

The next step is to choose from the **Personalization** option. The available choices will vary depending on which vault is selected. The Personalization option which the family earlier indicated as being of interest will be auto-selected, but any of the other personalization options can still be chosen.



Choosing an option and clicking **Select** will open an **Image Library** of the choices available within the option.

If you want to show the family how a photo of their loved one will look on a vault cover image, check **Include Photo** (this option will be available when Legacy Custom is selected). The example at right shows a library of **Legacy Custom** images, with some variations in the placement of the photo. To select an image, click the image and then click anywhere outside the popup window.

All vault details including selected personalization are now shown. Click **Review Selection Details** to go to the final screen.



#### Summary Screen

The final page of the selection process will look like the one below. This page includes all the details of the family's selection and enables you to **Save** or **Save and Print** for your records and/or the family.

Clicking **Save** will store the arrangement in the cloud where it can later be retrieved on the opening screen by typing in or searching for the **Service Number** or by **Last Name**. Clicking **Save** will also automatically send a PDF of this **Summary** via email to all of the individuals in your firm who have been set up in your **Administration** function to receive Notifications. In addition, your Wilbert Licensee will receive a notification so that they can initiate the fulfillment process. The Wilbert ESP program will then return to the opening screen.

Clicking **Save & Print** will also store the arrangement in the cloud and send the PDF of the **Summary** to all those set up to receive notifications, but in addition will open the PDF on the computer screen where it can be viewed, printed (if your computer is connected to a printer), and/or saved in your computer hard drive or company network. *Note that in order for this PDF to open, you must first set up your Internet browser to enable pop-ups for the URL www.wilbertesp.com.* 



#### Printing the Burial Vault Warranty

If you would like a burial vault warranty to print for the family, check the **Print Warranty** box on the Summary Screen *before* you hit Save or Save & Print.

A PDF of the warranty will open on your computer screen where it can be viewed, printed (if your computer is connected to a printer), and/or saved in your computer hard drive or company network. *Note that in order for this PDF to open, you must first set up your Internet browser to enable pop-ups for the URL www.wilbertesp.com.* 

The first page with the details is pre-filled with information captured from Wilbert ESP. The only information that must be written in is the name and address of the Purchaser.

Also, if you use warranty numbers you may enter that at the bottom of the page.

The second page provides the actual warranty details.

	Full 100-Year Warranty	
	THE WLIGERT BRIDINGS	
Full 75-Year Warranty	Full JB-Year Warranty	Ful 35-Year Warranty
PH:0.15F1-00.1F10	WIRESTER, LKIECTER,	CONT HENTALS
COMPRIES IN RE STANJESS STEELISST TRUNE®	Full 65-Year Warrancy	C TADYL 0 For 50-Year warranty
SAMED BOODS TRUINES	Hit 65-Year warranty VCIUCTIANS	Fill SO-Year Warrangy MCN THEF J CR
VETERAN TRUMPS	WHITE VELICIALS	SHITTE
This Warranty pries you apept classe monta-		d source and a state
WILBERT Bund Valles are manufactured musify thing and protecting endors esti- MANU -ACTURIER (INCL) a History WAR MANU FACTURIER WILL BERLACE THEFT MANU FACTURER WILL BERLACE THEFT MANUFACTURER WILL BERLACE THEFT	y the locations of Wiles 1 Frankel San Haywelly Wiley" THE MANUFACTU ON TO THE PURCHASER THAT UP NET WITH WITH VIOLANT WITH A	ICAN IN CONTRECTION AND TO PER OF THIS BUR ALVAULT CONTRECTION IS MANUFACTURER A NEW RUR ALVAULT OF SIME AR VALUE
	ERTERONZE BURINEVAULTY AFTE	
	RIUNE BURIAL VALIET) AFTER INTER	
	RIUNE SURIAL VALUE) ARTER INTER	
WITH N 75 YEARS (757) CAME	O ROSE, OR VETERAL TRUME NUR	TAL VALUE) AFTER INT PROFINE C.R.
WITH 570 YEARS (WUSER) I	KIRCLEY AF EN TERMANY OR	
WITH VAS YEARS (VENET AN	OR WHITE VENETIAN DURIAL VAULT	FLAFTER INTERNENT OR
WIRN SPREAS (CONTINES	INCORE TABLE BERINE WAREN A-	LEVIN EXMENT OR
WITH A 50 YEARS WONT CEL	LO GRI SALUTO BURIAL VALUT; AFTE	DR NTERNENT
IT FASTERS, SIGNARY WAY TO RESIST TO STATEBACK HOWEVER, MANUFACTURE PROTOCTIVE FOR THE ENTIRE WAR SALT	R CAN MASE VOID A RICEAT LES P	
This replacement Warrainty show he sour if the Nam Sectored (2) disintering often auroid with master of mart encrytoining neightooning prove under of least 18 increasion of you at the time th	all notice as provided in this Womanty a fly ensuing the oat all the series	3: damages in prices: the percelery by the
To enforce this Warranky writen notice of d riss hind inclusive horizont are real territorial and representations of Manufacture and Will must be in writing and mailed to fair utraction (b) The Vill area) Seconder This Vill bunal kalil to be repossessed by Manufacture	2013 Saroner Hoad, Broady ewitting, et staat have it eing stic he present at at the address shown above with n 30 an only certificate must accordient the r	s do 155.4402m at least 48 hours in advance the orsintermentiat their option. All painte says of the page of orsinterment with a copy
NEITHER WILBERT NOR MANUFACTURE DAMAGES ANSING OUT CT ANY DECAD THE PURCHASER SERVICY SHATTOP THE PURCHASER SERVICY SHATTOP IN THE PTOCOLNO FARSARATI Some s softe above initiation provides in may half a	OF THIS EXPRESSED VARBANTY C MEED STR 21, Y TO THE REP, ADM ales on role for the web sur or image	VE ANY WARRANTIES MPLIED DY LAW VENUES: THE SUB AL WALL LASS STATED
In the event Manufacturer is no longer in b be assumed by the William Granumer Trick P 60186-4402, provide incoment total the t or said institute of his date are not less than	land (sto Marinet Funesa, Reimones, Inc. emisjonal compliants Renew shall be con	2013 Carlos Real Fredrey, pars
Webell Fancial Services II C in Merica ultiture	- I AN SET I SPONZE	
Wheel the Wilsel weigh opp and the Adloin the Truthe Adlant France Version, Adult Administra	ver dooren in de Copper come Martie Tadel Concertal Nervoele and Zance a Artil Cevoes in 1 Aling-Isrepered 2011	

Wilbert.				
DATE:	7/12/2016			
FUNERAL DIRECTOR OR OTHER SELLER:	Your Funeral Home			
	Name			
	123 Main Street	Anytown ,	60000	
BRAND NAME OR TRADEMARK OF BURIAL VAULT	Address	City and State	Zip Cod	
	Cameo Rose Triune			
FOR THE INTERMENT OF:	Joan L Madden			
	On 7/13/2016	at Mount Carmel	Cemeter	
LOCATION:		Hillside, IL		
		City and State		
	Name of Purchaser	(Print)		
	Signature of Purchaser			
	Address			
	City and State		Zip Cod	
The Funeral Professional make	s no warranty of fitness or mercha	ntability, expressed or implied, if such disclaimer is	permitted by law.	

#### Finding/Retrieving an Arrangement Already Made

When you need to retrieve an arrangement that has already been made – for example, if the arrangement is being modified, when a pre-need becomes an at-need, if you want to call up a past arrangement as a reference, and so forth – you can retrieve it by searching one of two ways:

- (1) By Service Number –You will need to know the Service Number to enter in the Service Number field on the first page of the Wilbert ESP program. The entire number must be entered. Enter the number and click the search button to the right of the field.
- (2) By Last Name You can enter in the **Last Name field** the deceased's entire last name or part of the last name and click the search button to the right of the field.

A SMITH FUNERAL HOME	Educated Selection Process Walkert.		<b>Wert</b> Life with Respect-
First Name *	Middle Name	Last Name *	
Date of Birth *	Date of Death	Service Number *	Q

Once you retrieve the Arrangement, you can scroll through the program screens to get to the section(s) that you need to modify, if any, or scroll through to the final Summary page.

#### Setting Up Single Sign-On for Multiple Locations

If your Firm has multiple locations and you wish to have certain Wilbert ESP Users set up to work at or access ESP data for multiple locations, a single sign-on for those Users can be set up.

When a multiple-location user signs onto Wilbert ESP, a **drop-down box** will appear with the list of locations. The user would select which location he or she is accessing and would then be in that location's ESP program until he or she logs off.

If you have multiple locations and would like single sign-on set up for any of your staff, talk to your Wilbert Licensee.

